

# NEWS ALERT

## Cortec® EcoOcean™ Featured in Middle East and India Coatings & Converting.

### **Biobased film set to transform flexibles**

The Cortec Corporation (Minnesota, USA) has launched EcoOcean, a bioplastic that is said to offer a combination of environmental and performance benefits previously unattainable. These benefits are reputed to include flexibility and strength, commercial and low-temperature backyard compostability,

77% annually renewable raw material content, and anaerobic and marine biodegradability.

Developed by American and Croatian (Beli Manastir) extrusion plants, EcoOcean films and bags are claimed to bridge the environmental and performance gap that has existed for decades with other films.

"EcoOcean will revolutionise the use of flexible packaging, especially in coastal areas of the world," says Boris Miksic, Cortec's chief executive officer. "Ideally, EcoOcean is disposed of in commercial composting or in oxygen deprived anaerobic digesters."

"In entombed landfills, the main benefit is the film's renewable content. In composting, it allows rapid aerobic biodegradation naturally and safely. In anaerobic digestion systems or methane-producing landfills, the films rapidly break down in as little as 15 days. For waterway litter, EcoOcean provides coastal areas with a technological safety net to further support their legislative and social goals of coastal and marine preservation."