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**Attention: Editor**  
January 4, 2013  
**PRODUCT RELEASE**

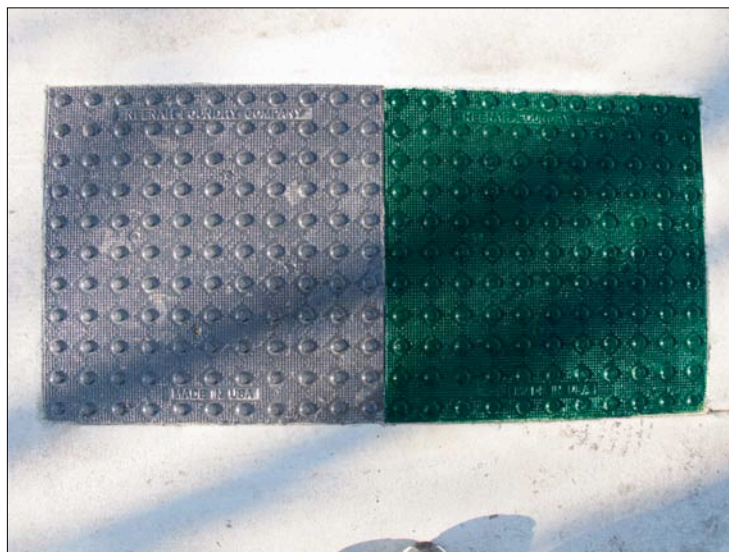


**Cortec's CorrVerter® - Two Custom Colors Now Available!**

Cortec's original CorrVerter® is now joined by CorrVerter® Black and CorrVerter® Green. These environmentally friendly, water-based primers contain a novel chemical chelating agent that modifies surface rust into a hydrophobic passive layer. Combined with high solids waterborne latex with extremely low water vapor permeability, these coatings offer a unique formulation that is excellent protection against corrosion.

The whole CorrVerter® team provides long-term corrosion protection for poorly prepared substrates, quickly converting and halting rust. All can be applied under varying weather conditions on ferrous metal surfaces and can be top-coated with Cortec's VpCI®-386 or VpCI®-387 for added UV Stability. These products can be used in situations where proper cleaning or sandblasting is difficult, such as:

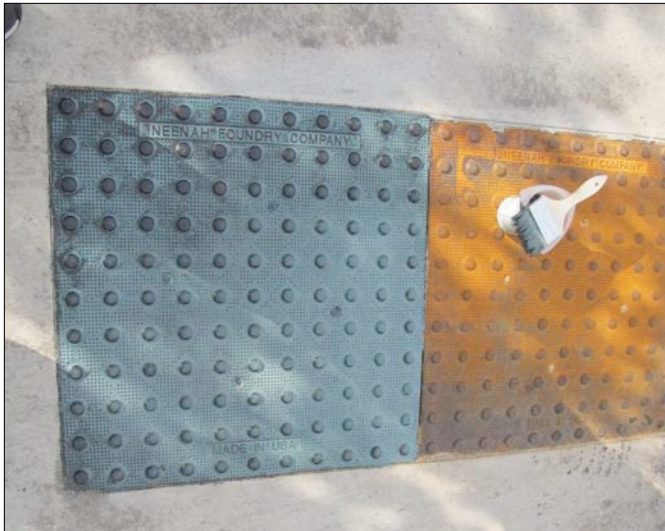
- Industrial maintenance
- General metal
- Marine
- Holding tanks



11/20/2012 2<sup>nd</sup> skid plate coated on 10/15/2012. Left side with CorrVerter Black and right side with CorrVerter Green and top-coated with VpCI-392 for UV stability.

It is recommended to brush, roll, or spray the product on with no surface show-through at 3-5mils (75-125 microns) wet film thickness. Brush application is preferred to ensure penetration into the rust. The coating can be applied to dry or damp surface. Allow to air dry 12-24 hours before applying topcoat.

**Cold Rolled Steel Skid Plates Preparation – Brushed Clean with Broom -All applications one coat**



**10/15/2012 Right side: uncoated. Left side: wet coating of CorrVerter Black**



**10/15/2012 Right side: wet coated of original CorrVerter. Left side: Dry CorrVerter Black**



**11/20/2012 36 days later**

Need a High-Resolution Photo? Please Visit: [www.cortecadvertising.com](http://www.cortecadvertising.com)

Cortec® Corporation is the global leader in innovative, environmentally responsible VpCI® and MCI® corrosion control technologies for Packaging, Metalworking, Construction, Electronics, Water Treatment, Oil & Gas, and other industries. Our relentless dedication to sustainability, quality, service, and support is unmatched in the industry. Headquartered in St. Paul, Minnesota, Cortec® manufactures over 400 products distributed worldwide. ISO 9001, ISO 14001:2004, & ISO 17025 Certified.

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