

Editorial Contact:  
Cortec® Advertising Agency:

Shannon Garrow  
(651) 429-1100 Ext. 128

[sgarrow@cortecvci.com](mailto:sgarrow@cortecvci.com)

Company Contact:  
Cortec® Corporation:

Cliff Cracauer  
(651) 429-1100 Ext. 181

[cliff@cortecvci.com](mailto:cliff@cortecvci.com)

Technical Contact:  
Cortec® Corporation:

Rick Shannon  
(651) 429-1100 Ext. 146

[rshannon@cortecvci.com](mailto:rshannon@cortecvci.com)



**Attention: Editor**  
January 30, 2013  
**PRODUCT RELEASE**



## Solve Your Protective Coating Problems With Cortec's VpCI®-390!

Cortec® is proud to introduce VpCI®-390 - a water reducible high gloss enamel that provides excellent adhesion, durability, and overall performance. Designed for product finishing (OEM), maintenance and refinishing operations. It offers the same glossy finish as well as scratch, scuff, and water resistance provided by traditional alkyd enamels without the use of harsh and costly solvents. VpCI®-390 is VOC compliant and free of hazardous air pollutants (HAPs), making it safer than oil-based alkyd enamels.

VpCI®-390, available in custom colors, is intended for air and force-dry industrial coatings for construction and agricultural equipment, valve manufacturing, or under-hood automotive. VpCI®-390 may be applied with conventional or airless spray to bare or primed metal surfaces such as: industrial machinery, racks, cranes, gas cylinders, utility trailers, and metal containers. For best results with aluminum, galvanized or stainless steel, apply a primer such as Cortec's VpCI®-373 before coating.



VpCI®-390, available in custom colors, is intended for industrial coatings for construction and agricultural equipment, valve manufacturing, or under-hood automotive.

**Need a High-Resolution Photo? Please Visit: [www.cortecadvertising.com](http://www.cortecadvertising.com)**

Cortec® Corporation is the global leader in innovative, environmentally responsible VpCI® and MCI® corrosion control technologies for Packaging, Metalworking, Construction, Electronics, Water Treatment, Oil & Gas, and other industries. Our relentless dedication to sustainability, quality, service, and support is unmatched in the industry. Headquartered in St. Paul, Minnesota, Cortec® manufactures over 400 products distributed worldwide. ISO 9001, ISO 14001:2004, & ISO 17025 Certified.

Cortec Website: <http://www.cortecvci.com> Phone: 1-800-426-7832 FAX: (651) 429-1122